

March 25, 2023



Elect Bob Fifer  
9570 Eldora St  
Arvada, CO 80007  
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[ElectBobFifer.com](http://ElectBobFifer.com)

Dear friends, family, neighbors and community leaders,

I am officially announcing my decision to run for Arvada City Council District 4 seat for the 2023 election.

I have been extremely fortunate to be a part of the Arvada community, through my volunteering efforts and serving as an At-Large Councilmember for the last 12 years, I have had a chance to see the city of Arvada from all angles and have been able to get to know my community, neighbors, and a great deal of our community partners. I have had the chance to meet great people and interact with the distinguished leaders of this community, as well as regionally and nationally.

I believe that the City's current and past leaders, have worked hard and done well to bring the City of Arvada to the place where people from all around enjoy and love the experience. I see my role in City Council as an incredible opportunity to ensure these efforts continue and bring this city to its full potential, while being thoughtful in our decisions and actions.

Given that I have a five-generation family rooted in Arvada, I would like to continue to bring the best environment possible, knowing that my kids and generations to follow will be able to enjoy exactly what the city of Arvada has to offer. We need to continue to focus on key initiatives including establishing more affordable housing, addressing homelessness, infrastructure preservation, increasing community's safety, maintaining thoughtful growth and fostering an inclusive community. These are today issues and we must address them today with tangible results, so that future generations in our community are not dealing with items we simply ignored.

As your Councilman, I will utilize my extensive business experience, perseverance, ingenuity, ethics and moral standards to ensure that the best interests of the community are kept at the forefront for the city of Arvada.

I am excited and look forward to speaking with each of you in the coming months, listening to your ideas, concerns and needs, in order to continue to take Arvada to the level it needs to be.

Thank you all for your support.

Sincerely,

A handwritten signature in black ink, appearing to read "Bob Fifer".